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SEILANITHIH LIMITED

ANNOUNCEMENT

SEILANITHIH LIMITED is a Cambodian local company dedicated to provide Credit and Savings Services to Cambodian People to improve their Standards of Living through creating new business, expanding business legally within twenty five branches in **Phnom Penh-Kandal, Pursat, Battambang, Banteay Meanchey, Malai, Siem Reap and Kampong Cham Provinces.**

SEILANITHIH LIMITED is seeking for a **Qualified Candidate** for the position of **Marketing Officer (01 position)** to be based in **Head Office Phnom Penh.**

Major Duties and Responsibilities :

- Develop and implement of Seilanithih marketing strategies to promote the institution and its financial services. Contribute to long term marketing plans and strategies.
- Design, develop, and produce appealing and engaging materials in a variety of mediums (e.g., Brochures, billboards / signage, e-mails, website content, presentations, reports, edit art, photographs, advertising materials for visual and audio media etc.);
- Monitor and analyze brand, competitive, and customer trends to enhance Seilanithih's brand equity and marketplace performance;
- Establish Seilanithih's corporate communications with external parties, including clients, the public, investors, government organizations / representatives, and other groups;
- Establish partnerships and sponsorship for publicity events , such as contests , submits, and rewards (Social work);
- Design and conduct research company activities.
- Conduct field work for interviewing with clients and key persons.
- Assist in collecting data/information from various institutions and analyze for researching and developing purpose.

Qualification:

- With at least 2 years of proven record of accomplishment in a professional field relevant to the position Marketing;
- At least a Bachelor Degree in Business Administration or Marketing / or related field from an accredited institution;
- Preferably successful prior experience with strong understanding/knowledge of microfinance industry in Cambodia;
- Good command over oral and written communication skills both in Khmer and English
- Willing travel to Branches,
- Honest and hard working , positive work attitude with good common sense, strong analytical skill.

How to apply:

Interest candidates are invited to bring us a CV and 3 recent photographs, Cover Letter mentioning clearly the interested position, copies of Family Book, National ID Card, Official Certificates and other supporting documents to: **Human Resource Department**, Head Office of Seilanithih : #1SF,2SF Street 516, S/K Boeng Kok I, Khan Toul Kork, Phnom Penh .
Tell: 023 990 225 or 010 888 876

Deadline: May 09, 2014 by 05:00 pm. Salary based on experiences and qualification, and negotiable.

Applications are not accepted through e-mail, Seilanithih Limited is an equal opportunity employer and successful candidates will be selected based on merit.